

*We welcome your support*

# 2025 Mid-Atlantic Marine Debris Summit

Sponsorship & Exhibitor Opportunities



November 12<sup>th</sup>-13<sup>th</sup>, 2025  
Dewey Beach, DE



# About the Summit

The Mid-Atlantic Marine Debris Summit is a biennial two-day event convened by the Mid-Atlantic Regional Council on the Ocean (MARCO), a regional partnership representing the five Mid-Atlantic states: Virginia, Maryland, Delaware, New Jersey, and New York. The Summit is a free event that draws over 150 leaders from state and federal agencies, Tribal Nations, non-governmental organizations, academia, and the private sector to learn about and brainstorm solutions for reducing and preventing marine debris in the Mid-Atlantic.

## Why Sponsor?

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Sponsorships offer strategic visibility, meaningful engagement, and branded recognition across multiple channels – including on-site, in print, digitally, and through pre-event and post-event outreach. The Summit is more than a professional gathering; it's a platform for collective action on an issue that resonates deeply across the Mid-Atlantic – maintaining clean coasts and a healthy ocean. Your support helps enable broad participation, including students, youth stakeholders, and community groups who are all essential to long-term solutions.



# Sponsorship Packages

## ■ Ripple Sponsorship Package

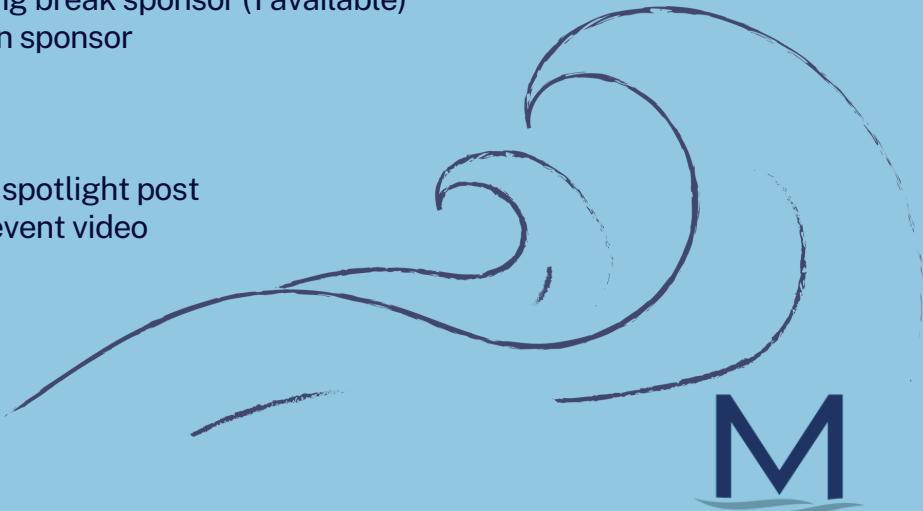


- **Support the comfort, connectivity and wellness of attendees.** \$500+  
**Choose 1:**
  - Attendee WiFi Sponsor (logo displayed on login signs)
  - Charging Station Sponsor (logo displayed)
  - Recharge Lounge Sponsor - spot to relax, network, quick work call, etc. (logo displayed)
  - Hand Sanitizer Sponsor - distributed at welcome table (logo displayed)
  - Snack sponsor - distributed at welcome table (logo displayed)
- **Recognition:**
  - Summit website
  - Outreach and marketing
  - Social media mentions and spotlight post
  - Event signage, slides, and event video

## ■ Tidal Sponsorship Package



- **Support high-impact, low-performance areas – the things attendees remember and love.** \$1,000+  
**Choose one:**
  - All day coffee & tea station sponsor (1 per day - 2 total)
  - Career session or networking break sponsor (1 available)
  - Post-event video production sponsor
- **Recognition:**
  - Summit website
  - Outreach and marketing
  - Social media mentions and spotlight post
  - Event signage, slides, and event video



## ■ Wave Sponsorship Package



- **Support one of our most popular and visible event experiences.**

**Choose one (limited availability):**

**\$2,000+**

- Marine Debris Trivia Night Sponsor
- Beach Cleanup Event Sponsor (with MARCO - Day 2)
- Poster, Concurrent, or Break-out Session Sponsor (select topic/session)

- **Includes:**

- Branding as a Welcome Reception Co-Sponsor
- Exhibit table (limited availability)

- **Recognition:**

- Summit website
- Outreach and marketing
- Social media mentions and spotlight post
- Event signage, slides, and event video

*In addition to the opportunities listed above, we also welcome in-kind contributions that help enrich the event experience or advance our sustainability goals. Current needs include:*

- Supplies for the beach clean-up
- Reusable event supplies (mugs, notebooks, etc.)
- Locally made trivia night prizes or gifts

*In-kind sponsors will be recognized in alignment with the value of their donation.*

## ■ Headline Sponsorship Package



- **Be the lead supporter of the 2025 Summit.**

**\$10,000**

**Benefits include:**

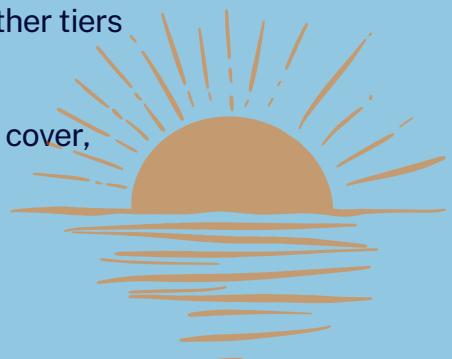
- Top-Tier Visibility & Engagement
- Exclusive logo placement on Summit swag and attendee materials. Examples may include: re-usable water bottles, bags, etc.
- Prominent branding on Summit website
- Welcome remarks
- Branding as the Welcome Reception Sponsor
- Sponsor recognition for the Marine Debris Trivia prize - commissioned from a Mid-Atlantic artist
- Sponsor recognition for youth/student travel scholarships
- Option to select one additional sponsored item from other tiers (subject to availability)
- Premium Exhibit Table
- Full-page ad in summit agenda packet (choice of back cover, inside front, or centerfold)

- **Whova Digital Benefits**

- Featured sponsor profile
- Push notification to all attendees

- **Recognition:**

- All outreach, marketing
- Social media mentions and spotlight post
- Event signage, slides, and event video
- Registration table display



2025 Opportunities	Headline	Wave	Tidal	Ripple
Welcome remarks	✓			
Exclusive logo placement on Summit swag/attendee materials	✓			
Branding as the Welcome Reception Sponsor	✓			
Sponsor recognition for the Marine Debris Trivia prize	✓			
Sponsor recognition for youth/student travel scholarships	✓			
Full-page ad in agenda packet	✓			
Whova digital benefits	✓	✓		
Registration table display	✓	✓		
Sponsor support for attendees	✓ entirety	✓ large scale	✓ mid-range scale	✓ small scale
Recognition on Summit website	✓	✓	✓	✓
Outreach and marketing	✓	✓	✓	✓
Social media mentions and spotlight post	✓	✓	✓	✓
Event signage, slides, and video	✓	✓	✓	✓





# Thank You

To sponsor or exhibit at this event, please email [events@midatlanticocean.org](mailto:events@midatlanticocean.org). The Mid-Atlantic Regional Council on the Ocean (MARCO) extends our sincere gratitude for considering support of the 2025 Mid-Atlantic Marine Debris Summit. Thanks to contributions like yours, this biennial two-day Summit remains free and open to the public, ensuring that all voices have the opportunity to participate in shaping solutions for a cleaner and healthier Mid-Atlantic ocean and coast.



[events@midatlanticocean.org](mailto:events@midatlanticocean.org)



[Dewey Beach, DE](#)



[www.midatlanticocean.org](http://www.midatlanticocean.org)